

THE NEED

- Philips' inspection methods fail to identify **brush head bristle length defects** that fall outside the **±1.5mm tolerance** of the designed specification.
- Defective brush heads are discovered using **manual inspection after the final assembly**, leading to a **more material per defective product**.
- Stakeholders:** Philips Quality Assurance, Manufacturing Engineers, management teams, and Consumers.
- Since Philips Sonicare began, over **50 million brush heads** have been sold to customers.

NEED STATEMENT

A way to address the current shortcomings of the **long bristle detection** process in toothbrushes for **Philips' Quality Assurance and Manufacturing** teams so that **product waste is reduced and consistent quality is ensured**.

CORE FUNCTIONS

1. Detect defects from **Philips toothbrush** accurately
2. Detect long-bristle defects **more efficiently** than current methods
3. Integrate with **adaptability to current system**

Existing Solutions

Current Solutions	Manual Inspection	CMM: Coordinate Measuring Machine	Flat Contrast-Based Visual Inspection
Core Functions			
Accurately detect long-bristle defects	✗	✓	✗
Maintain efficient inspection rate	✓	✗	✓
Integrate with adaptability to current process	✓	✗	✓

Figure 1: Comparing Existing Solutions

THE MARKET

- Electric toothbrushes are a very competitive and **growing market**
- \$1.17 billion** market in North America
- In order to stay competitive **brand image is integral**

DESIGN

- Conveyer belt setup equipped with **trucks to hold** and **ramps to line up brush heads**
- Keyence LJ-S8000 series** 3D laser profiler and software
- Developed **detection software**
- Pneumatic system** to rid defective product

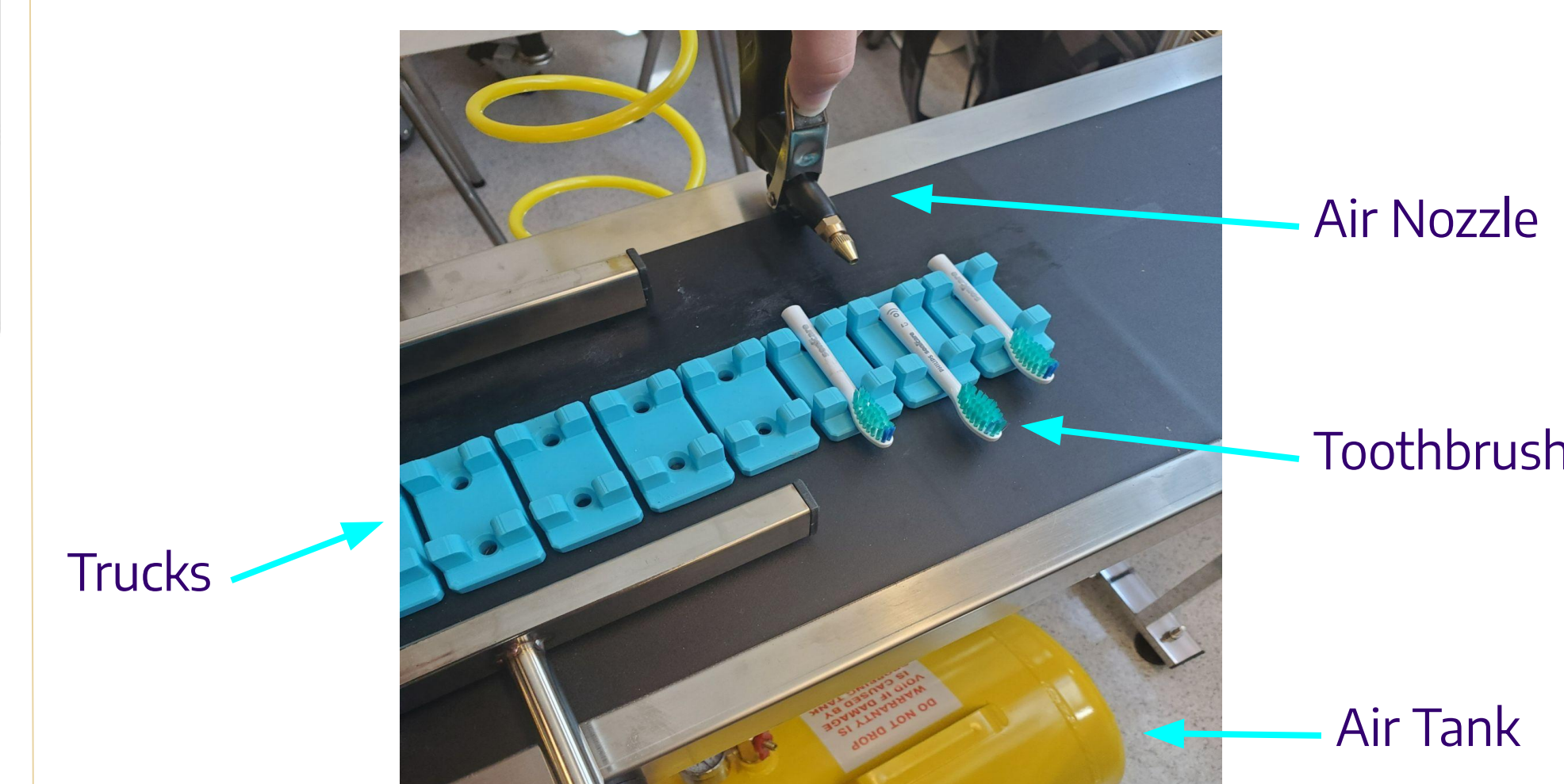
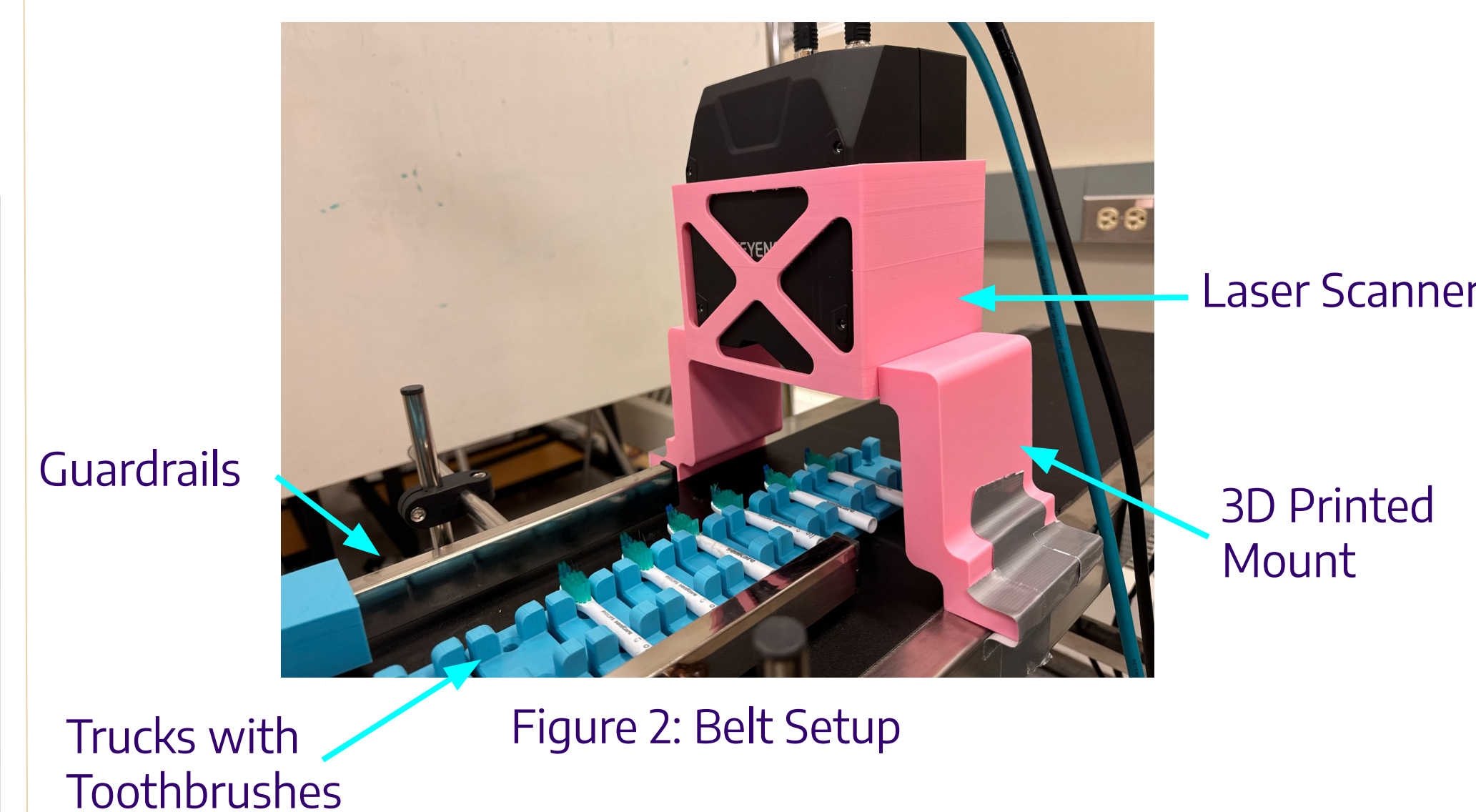


Figure 3: Pneumatic System

BIGGEST TECHNICAL CHALLENGES

- Setting up laser camera within **moving conveyor context**
- Converting camera data to **usable form**
- Training program** with good dataset and minimizing noise

TESTING

- Data is **collected from the camera** and uploaded to the computer, then **cleaned and processed**
- Pass-fail criteria based on **comparing scanned brush with set bristle ranges**
- Program sends a signal to **downstream mechanical separator**

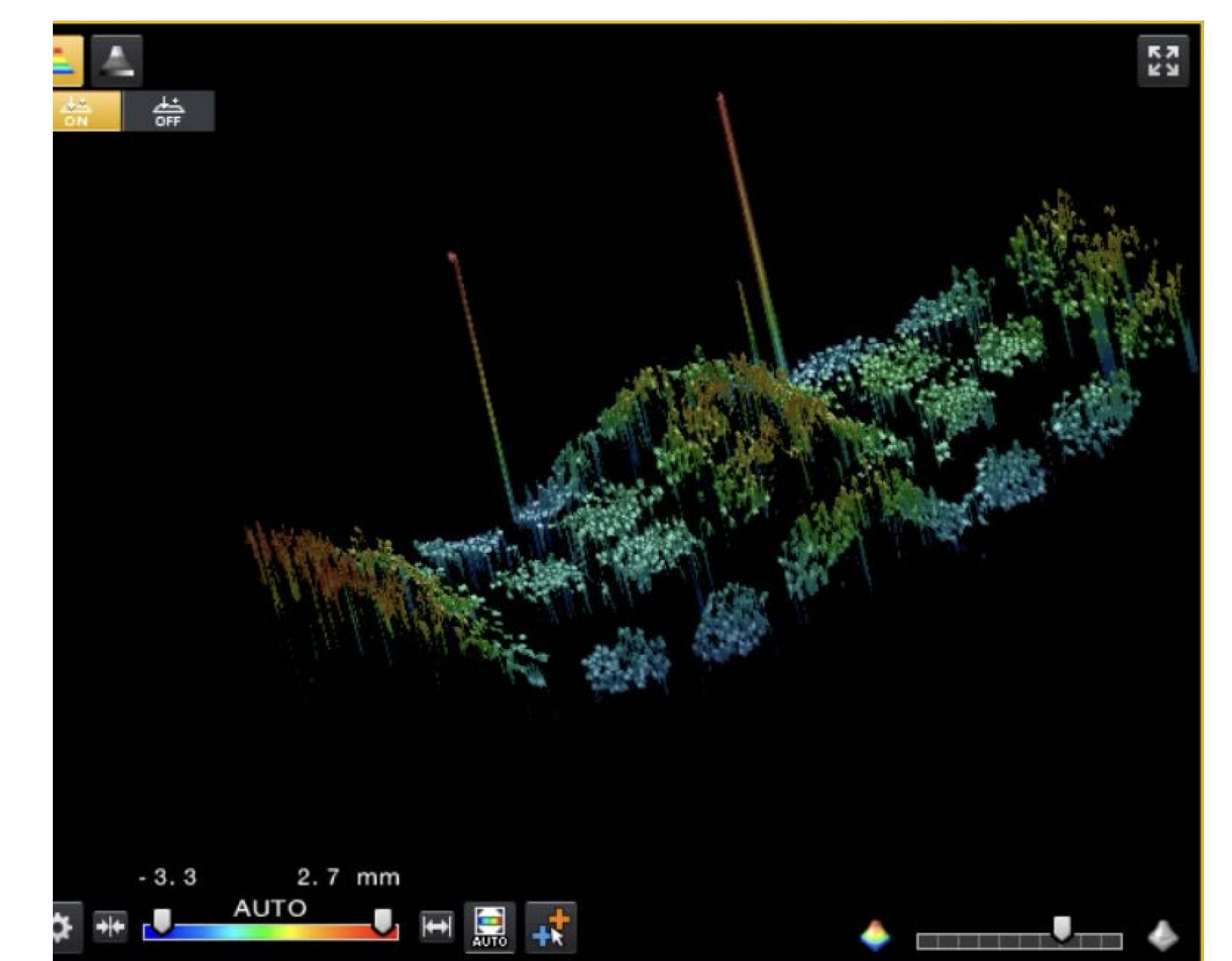


Figure 4: LJ-X8080 Brush Head Scan

FUTURE WORK

- Philips** will forward our materials and collected data to **Team Tech and Zahoransky (Philips' manufacturers)**
- System will be implemented at **Philips manufacturing** sites

Acknowledgements

EH Instruction Team: Per Reinhall, Shawn Swanson, and Michael Malone